







Effectiveness across the spectrum of most common forms of insomnia

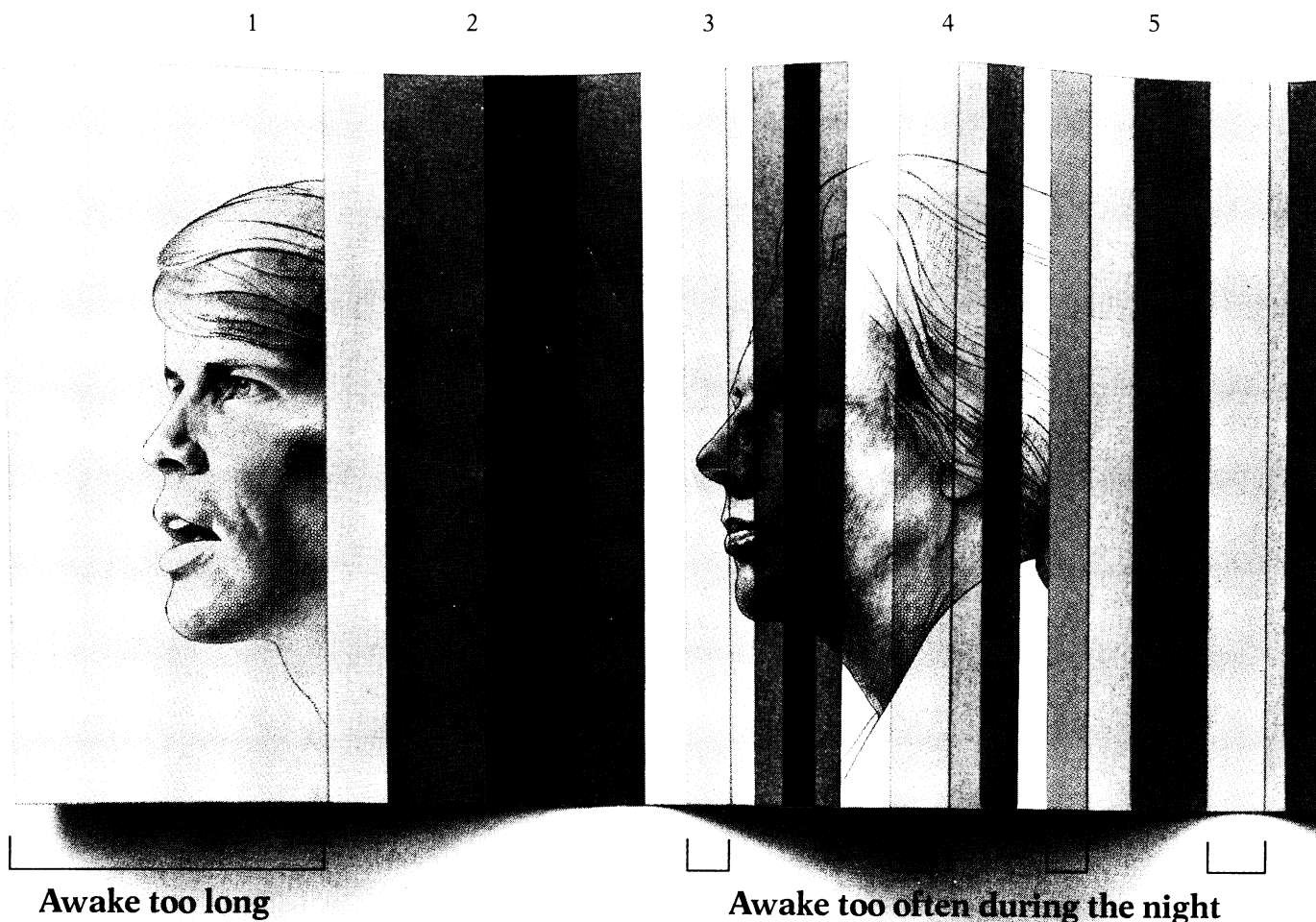
Awake too long, awake too often, awake too early...

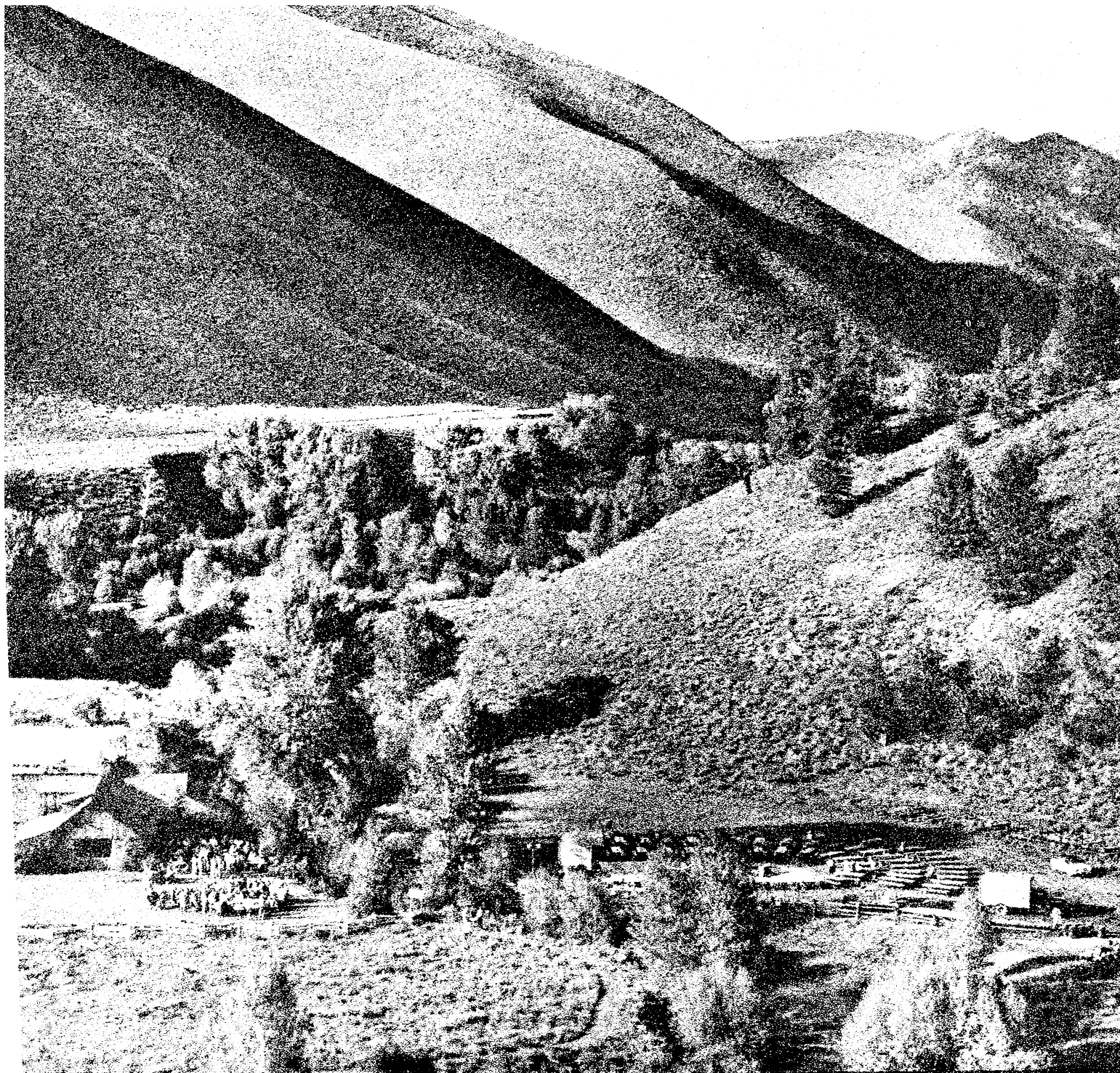
These are the most common forms of insomnia, and may occur singly or in any combination. The night of troubled sleep depicted here comprises all three types. As the night progresses from left to right, each sleep stage is identifiable by its own shade of gray. Blue represents "Awake."

As you can see, this hypothetical "patient" takes well over an hour to fall asleep, awakens several times during the middle of the night and awakens too early in the morning.

Sleep Stages

	Awake		Stage 2
	REM		Stage 3
	Stage 1		Stage 4





The 84th Annual Meeting
of the
IDAHO MEDICAL ASSOCIATION

JULY 21-24, 1976

at Idaho's SUN VALLEY

An Invitation to SUN VALLEY

JULY 21-24, 1976

I am very pleased to invite you to attend the 84th annual meeting of the Idaho Medical Association at beautiful Sun Valley, July 21 through July 24, 1976.

For the first time, we are planning an in-depth presentation of cancer of the breast in all its aspects.

There is a unique social program, with the Trail Creek Barbecue and a banquet without speeches.

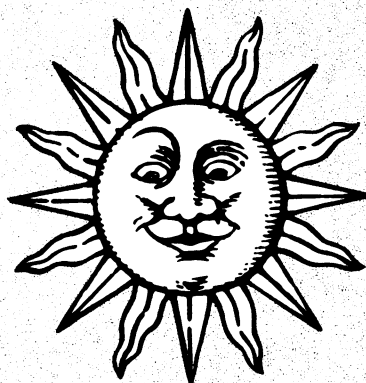
And there is time to enjoy recreational offerings including golf, tennis, swimming, hiking, sightseeing, riding, trapshooting, bowling and more.

We do hope that you will join us.

BEN L. KREILKAMP, MD
President, Idaho Medical Association



84th Annual Meeting
Idaho Medical Association
Sun Valley • July 21-24, 1976



SUN VALLEY RESERVATION BLANK

Idaho Medical Association 84th Annual Meeting
July 21-24, 1976

Name _____
Address _____
City _____
State _____ Zip _____

PLEASE RETURN FORM WITH \$25 DEPOSIT
FOR EACH RESERVED ROOM TO:

SUN VALLEY RESERVATIONS
SUN VALLEY, IDAHO 83353

Please Check Accommodations Desired

At the

LODGE, INN or LODGE APARTMENT ROOMS

Daily per person

- ☐ Twin, \$28.50
☐ Single, \$38.50

At the LODGE APARTMENTS

Daily per person

- ☐ Lodge Apt. Suite for two, \$40.50
☐ Two-bedroom Apt. for three, \$42.00
☐ Three-bedroom Apt. for five, \$37.50
☐ Two-bedroom Apt. for four, \$35.50
☐ Three-bedroom Apt. for four, \$43.00
☐ Three-bedroom Apt. for six, \$33.50

Rates include lodging, breakfast and dinner taxes, swimming, sauna baths, nature trail, and gun rental at trap field, gratuity to waitresses.



JEROME A.
URBAN, MD



GEORGE P.
ROSEMOND, MD

THE FACULTY

JEROME A. URBAN, MD, New York

Director of Breast Services, Memorial Hospital of Cancer and Allied Diseases

GEORGE P. ROSEMOND, MD, Philadelphia

Professor of Surgery, Temple University Health Sciences Center

PHILIP T. COLE, MD, Boston

Associate Professor of Epidemiology, Harvard University Medical School

ROBERT W. McDIVITT, MD, Salt Lake City

Professor and Chairman, Division of Surgical Pathology, University of Utah Medical Center

JAMES P. KUSHNER, MD, Salt Lake City

Assistant Professor of Medicine, University of Utah Medical Center, and Chief, Oncology, Salt Lake City VA Hospital

CHARLES L. ROBERTSON, MD, Boise

Mammographer, St. Luke's Hospital

C. RONALD KOONS, MD, Boise

Radiotherapist, Mountain States Tumor Institute



PHILIP T.
COLE, MD



ROBERT W.
McDIVITT, MD

THE TOPIC / CANCER OF THE BREAST

- Epidemiological factors influencing national and personal variability in breast cancer risk
- Pathological parameters defining precancerous lesions, *in situ* and minimal breast cancer
- Contributions of mammography in detection of minimal breast cancer
- Surgical management of minimal breast cancer (ipsilateral and contralateral breast)
- Breast cancer screening. Is it worthwhile? Progress to date. Selection of appropriate population
- History of carcinoma of the breast
- Surgical management of primary operable carcinoma of the breast
- Radiation therapy and chemotherapy—adjuvant and palliative in management of carcinoma of the breast
- How do we tailor therapy of operable breast cancer to fit the individual patient?